

## FOR IMMEDIATE RELEASE

Dallas, TX [September 1, 2024]

SUCCESS magazine's September/October 2024 Issue Arrives: The Entrepreneur Issue  
Featuring Daymond John

Today, SUCCESS magazine proudly unveils its September/October 2024 issue, aptly themed "The Entrepreneur Issue," with the illustrious Daymond John gracing the cover. Renowned for his journey from the founder of FUBU to a celebrated investor on Shark Tank, Daymond John epitomizes the spirit of entrepreneurship.

In this exclusive cover story, Daymond John shares his insights and experience on what it takes to build the life of your dreams through entrepreneurship. Discover how Daymond's journey of resilience, innovation and authenticity has inspired millions and propelled him to where he is today. As an open book, he debunks common misconceptions about entrepreneurship, offering life-changing lessons for aspiring entrepreneurs.

SUCCESS magazine editor-in-Chief, Kerrie Lee Brown shared a word on Daymond John.

*Saying, "I had the incredible opportunity to interview Daymond John for our Sept/Oct issue and his journey from FUBU founder to Shark Tank star is truly inspirational. His insights on resilience and innovation during our cover shoot in Miami were profoundly impactful on so many levels. Daymond's story not only resonates with our readers but also exemplifies the spirit of entrepreneurship that SUCCESS magazine aims to celebrate every issue. He is the perfect person to grace the cover of our first-ever Entrepreneur-themed issue."*

### Other Notable Features in This Issue:

1. Change Enthusiasm's Cassandra Worthy on Harnessing Your Emotions and Thriving Through Change
2. Making the Most of Unexpected Opportunities [An insightful interview with entrepreneur Jason Tartick.]
3. Top 10 Brand Visionaries

SUCCESS® Enterprises was founded in 1897. SUCCESS® is a leading multimedia company dedicated to personal and professional development. Through SUCCESS® magazine, SUCCESS.com, newsletters, videos, and more, SUCCESS® inspires individuals to dream big and live their own definition of success. Optimism, determination, and resilience drive SUCCESS®' mission to provide individuals with tools and education for continuous growth and lasting success.

For more information, visit [success.com](https://success.com).

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