

Next Live, In-Person Event = March 16 in Charlotte, NC

SIGN UP HERE

18x BEST-SELLING LEADERSHIP AUTHOR JON GORDON
REVEALS STRATEGIES FOR BECOMING A GREAT LEADER
AND BUILDING TEAMS THAT WIN!

JON GORDON'S DAY OF DEVELOPMENT



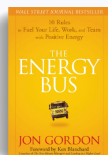
REGISTER TODAY!

BE A POSITIVE LEADER
WHO CREATES POSITIVE RESULTS



DISCOVER HOW TO CREATE YOUR COMPETITIVE ADVANTAGE

Take your mindset, leadership and team to greater success!
Here's what you will discover at this one day event:

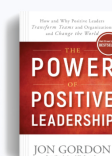


MINDSET

- ✓ Strategies to enhance resilience, confidence and optimism.
- ✓ How to avoid burnout and activate your true purpose.
- ✓ The secret to driving continuous improvement for superior results in your life and career. And more!

LEADERSHIP

- ✓ How to lead a team committed to each other and put WE before ME.
- ✓ Exercises for developing a real connection within your organization and a game plan for its ripple effect and longevity.





TEAMWORK

- ✓ The key to filling the negativity void with positivity and sealing it with solid strategies that last.
- ✓ How to create and nurture a team that shares the same vision and enthusiasm for shared goals.
- ✓ The blind spots failing teams miss and how to create your teams competitive advantage.

[CLICK TO SEE NEXT DATES](#)

[SIGN UP HERE](#)

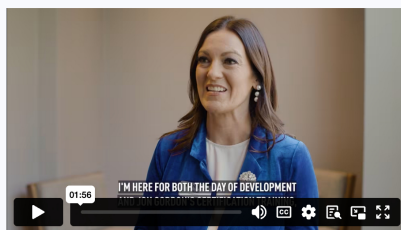
CONTINUING EDUCATION CREDITS AVAILABLE



We are recognized by SHRM to offer 6.5 Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities.

To confirm CEU credit request, simply check the box to confirm on checkout. ☒

HEAR WHAT OTHERS SAY ABOUT DAY OF DEVELOPMENT

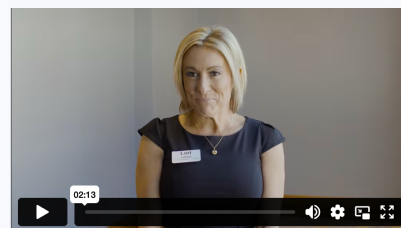


"TO BE A SOURCE OF POSITIVITY FROM THE INSIDE OUT IS VERY IMPORTANT TO ME. THE MORE I CAN BE THAT BEACON, THE MORE YOU SEE THAT RIPPLE EFFECTS."

NEELY NEAL

"THIS ENERGY VAMPIRE WAS SUCKING THE LIFE OUT OF ME. TODAY WE HAVE A POSITIVE CULTURE AND A GREAT BUS"

LORI LEBARD



"THE POWER OF MINDSET AND WHAT WE CAN DO WHEN WE TRULY BELIEVE WE CAN ACCOMPLISH IT... IT'S EVERYTHING."



VICKI IMGARTEN

NEGATIVITY KILLS GREAT LEADERS

It's easy to assume that everything is running smooth when there are no glaring issues in your organization. Even John Madden said that winning is a great deodorant... it covers up what stinks about an organization.

But there's an unseen threat that lurks beneath the surface of every business. This threat has the power to sabotage any leader's best efforts. It wrecks the foundation of the strongest teams...

Take a moment to reflect—have you noticed any shifts in the atmosphere lately? A hint of tension that wasn't there before? Sometimes it's more subtle. Team members are less engaged, conversations lack their usual energy...

These are the warning signs of a negativity threat eating away at your team's core. It has a sneaky way of getting into teams, often without anyone noticing until it's too late.

It's easy to brush these things off, especially when you feel like you have a good team and strong leadership.

And even more so when you're already winning.

But here's the thing: every moment you don't get the team performing at their best, you're leaving money on the table. Are you prepared to gamble with the future of your team and your leadership?

Don't wait until it's too late to salvage your team's morale and reputation.

The missed opportunities. The shattered goals. The irreversible damage that negativity can have on your team and business is a fate too tight to unravel.

AND LET ME WARN YOU, NEGATIVITY ISN'T JUST A PROBLEM IN YOUR TEAM.

When it gets into your personal life it can cause havoc. I've been there and I'll share this story with you at the event.

Join me at Day of Development to see how you can become a winning leader.

It's time to safeguard your future and secure its place in success.

But remember, the time to act is now—because the cost of inaction is too high. Every day that goes by is another day negativity has time to grow.

[REGISTER NOW](#)

[RESERVE YOUR SEAT](#)

POSITIVITY IS THE COMPETITIVE ADVANTAGE OF THE WORLD'S BEST LEADERS

Now get this, research shows that positive teams make more sales and surpass more goals. Here's the facts:

21%

Businesses with the highest levels of employee camaraderie had 21% higher levels of profitability.*

87%

Inclusive teams are high-performing and make 87% better decisions.*

41%

Highly engaged workplaces see 41% lower absenteeism.*

\$4,700

Lack of positivity and connection within teams results in a high turnover. This costs businesses \$4,700 on average to hire new talent, and around \$986 to onboard.*

[RESERVE YOUR SEAT](#)

[REGISTER NOW HERE](#)

IT'S IN ALL AREAS OF YOUR LIFE!

Will this event help you become a stronger leader? You bet!

Will it help you develop winning teams? 100%.

But it's more than that...

Because it's not just about the business.

Leadership starts with you. It impacts your whole life.

It impacts how you turn up as a husband or wife, a friend, a parent.

It's how you treat your health, it's how you treat others.

Because when you truly, and I mean truly care...

People want to be a part of your journey. People are drawn to you and your mission.

WE want to show YOU how to do this.

If you're ready to discover the strategies, get the tools and take your leadership skills to the next level then I encourage you to come and join us for Day of Development.

All you've got to do is select your date below and get booked on!

[REGISTER TODAY!](#)

[CLICK HERE TO REGISTER](#)



100% SATISFACTION MONEY BACK GUARANTEE!

We're confident that you'll find the Day of Development to be both insightful and enjoyable. To eliminate

any risk for you, we're offering a simple Money Back Guarantee.

If, after attending the entire Day of Development, you feel that the event didn't meet your expectations, we'll refund your investment—no questions asked.

+ Here's How It Works

REGISTER TODAY!

[CLICK HERE TO REGISTER](#)

SIGN UP TO ATTEND

IN PERSON EVENT

MARCH 16, 2026



March 16, 2026 from 8:30am – 5pm EST



Location: Charlotte, NC

Embassy Suites Ayrley
1917 Ayrley Town Blvd
Charlotte North Carolina 28273

Lodging: [Discount Room Block](#)



\$398 Per Person (Includes Lunch)

GET YOUR TICKET NOW - [CLICK HERE!](#)

Questions? Contact support@jongordon.com

SKIP TO THE BOTTOM?

HERE'S WHAT DAY OF DEVELOPMENT IS ALL ABOUT IN 100 WORDS

Learn principles from 18x bestselling author Jon Gordon's books
The Energy Bus, *The Power of Positive Leadership* and *The Power
of a Positive Team*.

In just one day you'll create a competitive advantage to become a great leader.

Come to Day Of Development and get what the world's best leaders are using
to nurture winning teams. Attend alone or bring your team to help them work
more effectively together.

Safeguard the future of your leadership by bringing back the components to
shift your team's mindset from ME to WE.

YOUR DEVELOPMENT TEAM

JON GORDON

18x Bestselling Author,
Speaker

JULIE NEE

Facilitator &
VP of Training

THOMAS WILLIAMS

Leadership Development

AMY P. KELLY

Facilitator &
VP of Consulting



Questions? Contact

support@jongordon.com | 904-285-6842

FREQUENTLY ASKED QUESTIONS

What's the difference between in-person vs online? ▼

Both training types (in-person vs digital) offer the same amazing content from our facilitators and Jon Gordon. Both include an accompaniment workbook (in digital or printed format based on the type of event you choose). Online happens over Zoom video and includes interactive elements with breakout rooms, etc. In-person offers a physically interactive experience where you can also network with our team and other attendees in person.

Is Jon Gordon speaking / on-site at the in-person events? ➤

Is Travel / Lodging / Meals Included for in-person? ➤

What is the cancellation policy? ➤

Do you offer continuing education (CEU) / professional development (PDC) credits? ➤

What if I have additional questions? ➤

*References:

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- Engelmeier, S. (2020) Diverse Teams Make Better Decisions: They Just Do!, LinkedIn. Available at: <https://www.linkedin.com/pulse/diverse-teams-make-better-decisions-just-do-shirley-engelmeier>
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- 2018 Training Industry Report, Report Industry – Training Magazine. Available at: <https://trainingmag.com/sites/default/files/trn-2018-industry-report.pdf>

Questions? Contact support@jongordon.com | 904-285-6842

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