

Tri State Enterprise VSL Script

Hey there, I'm Michael Wheeler - CEO and Founder of Tri-State Enterprise. I'm curious what you would you do with an EXTRA 10, 100, or 1,000 New Leads Per Day? After Over 3 Decades of Trial/Error and perfecting my methods as a service business owner myself, I've discovered a process for finding and converting leads that create an immediate increase in revenue. But before I tell you how I pull this off myself, I want to share a little about myself so we're not strangers.

Tri-State Enterprise is my service business empire I've built and scaled into over 6 different home service business sectors. I'm also the CEO and Founder of Legacy Business Mastery, a digital marketing and scaling agency tailored toward growing home service businesses specifically.

After scaling my own service businesses into the millions, I found a passion within myself to help service business owners kick the scam companies like Angie's List or Home Advisor to the curb for good. See, I was exactly where you are around 30 years ago. I was getting scammed by fishy lead generation companies promising nothing more than unqualified, reused, lead lists.

That's when I hit the cease and desist button and took matters into my own hands. From that moment on, I've been one of the most successful business owners, entrepreneurs, and investors on the east coast. Now, I want to show YOU the simple strategy I have perfected to generate QUALIFIED leads for ALL of my home service businesses on complete auto-pilot.

It's exciting to be able to show you how my methods will work for your SPECIFIC business, GUARANTEED.

Click below to watch my video where I'll be revealing the perfected strategy I personally used and use now to scale all of my service businesses into the millions. If you clicked on the ad for this video, most likely you're a service business owner/operator working in one of these industries:

- Home Remodeling
- Roofing
- Paving
- Electric
- Landscaping
- HVAC
- Solar
- and/or Painting

If you feel STUCK in your business right now, are working too hard for too little, or even focusing too much on obtaining leads, rather than doing your best work for your existing customers....I'm so glad you're here. Because you've hit gold.

My fool-proof strategy lies within two short words: Sales. Funnel.

A sales funnel is your ticket to landing high-value, high-impact, and high-paying customers. Sales funnels turn your visitors into leads and then your leads into paying customers. It's simple once you understand it.

This happens in three short sequences:

- Your visitors are guided step-by-step through the entire sales process, (so they don't get confused or LOST, and leave) converting them from "visitors" into qualified paying customers.
- Next, the funnel points your customers straight to the ONE product or service they need most to help solve their problem
- Finally, the funnel captures your visitors' contact information, so you can generate new leads to follow-up with again and again, even after they leave your page!

Utilizing the sales funnel method will undeniably differentiate your service business from any competitor in your area. Once I started implementing them into my own businesses I watched my cold-calling days cease, and my revenue scale into the millions.

I get what you're probably thinking, *"Mike, why are you giving me this goldmine for free? What's up your sleeve?"*

Well, here's exactly why I made this free video and I am offering my time to you. When it comes to our industry, nothing gives me more pleasure than seeing other service business owners like myself succeed. And it's even MORE exciting and rewarding to watch them take my strategy to scale their own businesses to the moon!

It's my passion to help business owners just like myself achieve their financial goals, fulfill their dreams, and create the lifestyle they desire. That's my "crazy" motive. This isn't some 'bait and switch' black hat marketing tactic. There are no strings attached. If you're ready to make some serious money in your home service business, schedule a time that works best for you below on my personal calendar below this video. I'm really looking forward to speaking with you.

Tri State Enterprise Ad Script

HEADLINE: We Spoon-feed profits

ALEX and BRAD are spoon-feeding Mike (Successful Business Owner) at his desk.

ALEX looks to the camera.

ALEX

If you had a team to spoon-feed you all of the strategies, formulas, secrets, and blueprints for executing the plan that's exactly right for YOU and YOUR business would you eat it up?

Brad continues to spoon feed Mike as Alex talks to the camera.

ALEX

Have you ever wondered how to create something online that ACTUALLY WORKS, so you can reach MORE people, generate MORE sales, and create MORE impact with your business?

ALEX

People are obviously having TONS of success everyday in marketing their service businesses online, but how do you make it happen for YOU?

ALEX

Well, my team at Legacy Business Mastery are trained to do exactly what your competitors are doing but here's a secret...

ALEX

(whispers)

We do it better.

ALEX

My team:

Attracts a rushing river of sales-ready leads, even with no list, AND creates compelling hooks and ad copy that forces ideal customers to say "YES" to anything you're offering.

ALEX

...and so much more. I just can't spill it all right here. Or else someone may try to rip it off and slap their name on it. You know how it goes.

ALEX

Just click the link below and schedule a brief call with me. There's nothing to lose, and everything to gain at absolutely no cost to you.

Alex turns back to Mike and pats his chin with a napkin.

FADE OUT

LOGO

Tri State Enterprise Ad Script

Let's talk about ads. More specifically, how to take your ads manager and turn it into a faucet that leaks leads like crazy! No, not your grandmother's leaky faucet from the great depression. This is the kind of leak you WANT in your office.

A Leak that provides a consistent stream of:

- ✓ Sky-High ROI
- ✓ Double the Leads
- ✓ Lower PPC
- ✓ Higher Revenue

This leak is not fictional. It exists! Let our team tell you how to get you there. So you can make more money. To buy nice things. All the nice things.

[intercut stock footage of expensive cars, vacations, and bank account deposits]

Right now, we are going to reveal the fastest, simplest, and most certain way, for your business to get as many customers as humanly possible using Facebook Ads. That means more leads...and more money. Are you ready?

Here it is:

STEP 1:

When it comes to Facebook ads everyone has it wrong. The first thing they focus on is the visual. They think...“we have to make it POP so that it gets attention!” And then...they commit the worst advertising sin of all...They make their ads look like ADS!!! Hear me when I say this...Don't make your ads look like ads. Instead, make them look like the stuff that people are ALREADY seeing in their newsfeeds! You won't cut through much noise on any platform if you don't.

STEP 2:

Targeting. Facebook's algorithm is smart. Very smart. So don't suffocate the algorithm and get all obsessive. Don't be like: Must be 25-30 Years old, married with children, live in Wisconsin, like country music...Yada yada yada.

STEP 3:

This is the secret sauce. It all comes down to the words you use in your Facebook ads. Yup. The copy. When you get the words right, everything is cheaper. Your cost per click drops, leads are cheaper...And, as a result...Your cost to get a customer is cheaper! These are just a handful of the strategies our team uses to radically and rapidly grow sales for our clients. Do you want the whole “selling system”? From A to Z? From “click” to “sale”? Well, we have some exciting news for you! We are offering a 100% FREE training video on lead generation...Get the knowledge you need for FREE to land more clients TODAY!

Click the button below to watch our free training video! You have nothing to lose and everything to gain.

WREIN Checkout VSL Script

Hello, Gorgeous!

We know you've heard the song, "Girls Just Wanna Have Fun." But have you ever heard of Women Just Wanna Have Funds?

This Women's Month - we've revamped the Without Fear Of Her Future MasterClass.

We're now offering a NEW version with the exact steps you need to take to succeed in this economy... RIGHT NOW!

There's even a workshop telling you EXACTLY how to get started investing in real estate using OTHER PEOPLE'S MONEY!

Why did we update our MasterClass you may ask...and why are we offering it at such a low price still?

We want to celebrate women! We want to change the statistics, and we are.

That's why we're extending the old MasterClass pricing for the month of March.

This is your last chance to join for only \$17. Oh, and when you sign up, you'll get a FREE Women Just Want to Have Funds Travel Mug!

Just imagine the looks on your children's faces when they see you happier than you've ever been before.

How would you feel if this time next year you were debt-free, living in your dream house, and planning your third vacation for the year?

Over 300,000 women were in your exact shoes. They took our MasterClass and now they're having FUN with their FUNDS, AKA FREEDOM!

Just listen to what a few WREIN graduates have to say:

<Intercut breif testimonials>

So, what do you say?

Click BELOW to sign up for this special Woman Just Wanna Have Funds MasterClass, get locked in at that \$17 price (it's going up to \$995 for returning students) and DON'T forget to claim your FREE GIFT.

Happy Women's Month, Gorgeous! See you on the Inside.

WREIN MasterClass Mini Ad Script

What if \$20,000 was a mere phone notification away?

(Visual: A phone screen flashing a \$20k bank deposit)

What would you do first? Pay down debt?

(Visual: A credit card balance reducing to zero in seconds)

Let the windows down in that luxury car you've always dreamed about?

(Visual: A glossy car in a showroom, a silky sheet unveiling a shiny new model)

Put your kids or grandkids through higher education?

(Visual: An adult glowing with pride at their graduation ceremony)

Kick back and bask in a worry-free retirement?

(Visual: An older lady, radiant with joy, soaking in the sun on a beach during her retirement)

If I'm telling you the truth, \$20,000 could be a life-changer for most of us.

But let's face it, that kind of money can feel like a distant dream, taking a year, sometimes even longer to pull together.

(Visual: Calendar flipping over and over showing months — year going by)

Sweetheart, what if that could all be yours in just one day? What would you do as soon as that \$20,000 check was in your hands?

Don't just dream about it. Click below to see how everyday women, just like you, are cashing life-changing checks through real estate investing.

Next week is going to come anyway, so why not make it the week where you start making MORE of your time, starting now?

So many of us hesitate because we feel lost, alone, and don't know what to do first. But what if you were part of a community of over 300,000 women empowering each other, trading ideas, partnering, and networking? That's the power of the Women's REIN.

Click the link below to register for the Fall 2023 Without Fear Of Her Future MasterClass and discover why women are calling this "the best financial move" they've ever made!

WREIN Upsell VSL Script

Hey, girl! Let me get you in on a little secret...

Imagine you're planting new flowers in your garden. You've got your seeds, your soil, and your favorite watering can, but what if I told you that there's a brand-new kit women say makes their flowers bloom stronger, grow faster, and skyrocket taller than ever before?

Would you take it? Who wouldn't, right!? That's why I'm offering you the ultimate REI Essentials Bundle to complement your MasterClass experience.

Women are constantly telling me that this is a true game-changer. I can't say they're wrong because these are the exact resources I WISH I had when I started investing in real estate!

Think of this REI Essentials Bundle as your roadmap to rapid real estate investing success. It will keep you on track and hold you accountable. But that's not all!

Ready for a sweet deal? By adding the REI Essentials Bundle to your order now, you will save a massive \$350 — that's a whopping 70% off! But please note — if you exit this page, this offer will disappear forever.

Here's what's inside the REI Business Essentials Bundle:

A 30-Day Action Plan — this perfected plan is like having a personal trainer, giving you daily exercises to apply your MasterClass learning in the real world!

A Business Launch Guide — this guide is your safe haven. Think of it as a GPS, navigating you from setting up your LLC to creating a unique business logo and brand.

A Financial Planner — this is for my girls who hate breaking down numbers! This interactive worksheet is like your personal accountant, calculating your yearly expenses and pinpointing the deals you need to replace your yearly salary.

The Retirement Builder — this is one of the most popular parts of the REI Essentials Bundle. Women say it's like their financial advisor, helping them design the golden years they've always envisioned.

And finally, the REI Terms Cheat Sheet — think of this cheat sheet as your translator, making sure those REI, OPM, and BRRRR terms no longer sound like a foreign language!

Now, this is not just a toolkit or some collection of things you'll never use. It's the accelerator to rapid real estate success! Use it to navigate your way through any deal, any question, and any doubt you may have. Don't let this incredible deal slip away. Enhance your MasterClass experience today!

Click the add-on button below, and the REI Essentials Bundle will be automatically added to your order. Remember: this kit was originally priced at \$497 dollars!

But if you complete your order now, you can get the REI Business Essentials one-time discount for 70% off! If you exit this page, this offer will never be available again. This is your key to getting to financial freedom through real estate faster.

Click the add-on button below to claim your one-time discount, and start your real estate investments out strong. See you soon, Gorgeous!

FADE OUT

Superimpose WREIN logo